



## **JVC June 2010 Newsletter**

### **Shows, Exhibitions and Events**

#### **Cedia Home Technology Event 2010**

On 14th-17th June, JVC exhibited at the Cedia Home Technology Event 2010. Demonstrations included the DLA-HD550 and DLA-HD950 projectors in a purpose-built home cinema booth. XVIEW panels were displayed outside the booth along with the Pro GD-463D10 monitor connected to an Xbox 360 with a TH-BD50 for 3D interactive gaming. Prominent branding of JVC HD World provided an opportunity to further build relationships with members of the press, industry associates and obtain additional business at the show during a traditionally quiet month for installations, with welcomed support from the D-ILA Division.

The CEDIA Home Technology Event is a dedicated trade event for the residential custom installation industry; this year's theme was 3D technology. The three-day event offered an opportunity for exhibitors and attendees to experience a unique mix of products and technologies, skills training and networking, including new product launches and a variety of innovative 3D feature areas that combined to attract a healthy attendance of over 5,000. CEDIA is committed to maintaining the highest standards in the residential custom installation industry.

At the show, JVC was presented with a trade award by SVI magazine for the best 32" LCD. All visitors to the JVC booth were entered into a prize draw to win tickets for Arsenal FC's first home game of the 2010/11 season at the Emirates Stadium, London.