



## **JVC June 2010 Newsletter**

### **Shows, Exhibitions and Events**

#### **Big Bang Show**

On 5th July 2010, JVC supported Big Bang (South East), a technology event set up to inspire students from the ages of 11 to 18 years at school in the value of studying Science, Technology, Engineering and Mathematics (STEM).

This is one of several regional events held every year and is supported by over 30 businesses. Each business had an opportunity to show its company and products to over 300 selected schools in a controlled environment. JVC showed some of its key technologies such as 3D technology and key products from the 2010 range including the GZ-HM1 camcorder, LT-32WX50 ultra-slim LCD, in-car, portable audio, and headphone products. JVC also showcased product components including surface-mount printed circuit boards from camcorders and projectors and historical products such as VHS decks.

Additionally, JVC sponsored and judged the National Science and Engineering Competition at the show and provided prizes including JVC HD Everio camcorders for the winners and Picsio high definition pocket memory cameras for the runners up. A JVC company Web link to the JVC E -Shop and company logo was also placed on the South East Regional event website and in the Event Delegate Guide handed out to all teachers, businesses and judges on the day.

For more general information regarding Big Bang, click here:  
<http://www.thebigbangfair.co.uk/home.cfm>